



## Occupational Personality Factors Overview

*By Dr. Rense Lange*

The Big 5 Personality Factors were used to derive occupational listings using the color preference statistical correlation comparison of two online studies. For example, this study defined the top 10 most extroverted and introverted occupations. Following is an overview of these two studies.

1. **Big Five Personality Study:** Over 1,300 participants, between March 2010 and 2011 were first statistically validated.
2. **Color Career Indicator 4.0 Study:** Sample base of 750,000 datasets, with 172 occupational listings, were then compared against the Big Five Personality study.

This additional Big Five Personality study validated the Dewey Color System's Color Career Indicator 4.0 as a reliable predictor of the major personality factors in occupational choice and selection. Dr. Rense Lange conducted both studies on CareerBuilder.com.

Full white paper coming soon. For more information, please [CLICK HERE »](#)