

Now available on America's Job Exchange, the world's most accurate Career Test.

Are U a CEO?

By Dewey G. Sadka

Have you ever asked yourself, "Could I be a CEO?" Well now there's a way to know! As featured in *USA Today*, the CEO occupation can now be predicted from a color preference test. Expect record-breaking accuracy—90%—you either are or you aren't! Take the test ., www.deweycolorsystem.com

Dewey Color System in partnership with *USA Today* surveyed The USA's Top CEOs. So, amazingly, you can now know if, "You are next Steven Jobs." The Color Career Indicator 4.0 (CCI 4.0) doesn't stop with the CEO occupational listing. With record-breaking accuracy, it also recommends your 75 top careers.

Other CEO Occupations?

In order to best understand the CEO psyche, the CCI 4.0 correlated the following as related occupations*.

- General or Operations Manager 94.3%
- Family/Child Social Worker 78.1%
- Artist or Artistic Related 70.0%
- Registered Nurse 67.2%

*The CEO occupation test listing revalidated at 95.8% against the *USA Today* "Top CEO" survey.

Got Career Questions?

We've got the answers, even if you're job-market clueless! Instead of asking questions like, "Do you want to be a Writer, Engineer, or Farmer?" and then essentially reporting back your answer, you will be directed towards your most enjoyable occupations. Here's how we did it. The report, with the support of US Bureau of Labor Statistics and the Labor Department, tells you where to best invest your career path.

High-Growth Careers Recommended:

List directs you towards careers with the most opportunities/job openings.

No Interpretation Required:

Unlike other personality tests which indicate personality work traits, this evaluation identifies actual occupational titles.

Unbiased Career Paths:

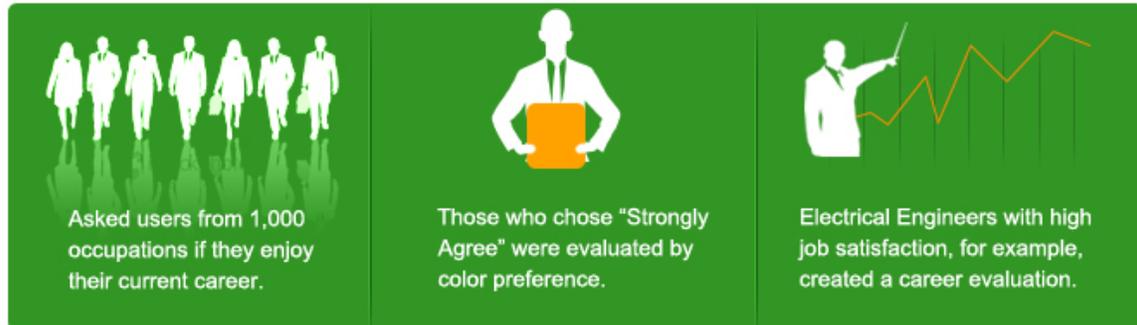
This non-language test recommends careers beyond your Job market knowledge or self-perception.

By-Occupation Info:

A "More Info" link system delivers the facts you need to insure the best career path investment.

How We Did It

You might ask, "How did CareerBuilder and Dewey Color System build a non-language test?" Using CareerBuilder's huge job network, 750,000 were evaluated. And then, see below.



Job Satisfaction —the Key to Success

This evaluation tells you the best job-fits for your personality. It's up to you or your career counselor to then decide which career-specific occupations you can best achieve. Before you start, read about the four major career considerations below.



MORE INFO: http://www.usatoday.com/money/companies/management/2010-02-08-ceocolors08_ST_N.htm